

Creating your Goal and Measurable Objective Statements

Step 1: Goal Name (formerly the Goal Statement)

- All students will be proficient in _____ (content area)

Choose Academic or Organizational Goal. An academic goal is a goal in one of the five content areas. An organizational goal is one around other criteria such as revamping the school structure, school culture/climate, student behavior, etc. (e.g. PBIS, Capturing Kids Hearts, Diversity, Dropout Prevention)

Step 2: Objective – e.g. 83% of Kindergarten, First, Second, Third, Fourth and Fifth grade students will demonstrate a proficiency in number fluency in Mathematics by 5/15/2014 as measured by Spring, 2014 NWEA MAP.

- Who?** - Select the target population for your objective. To choose any members of a group - female or male, specific grades, or specific subgroup(s) -, you must first select "Yes" in answer to the question and then select the box next to the category (Particular Gender, Particular Grades, Particular Subgroup). To choose all students/grades in a building, simply select "No" in answer to the question. Click Next.

The screenshot shows a multi-step process for creating an objective. At the top, there are four tabs: 'Step 1: Goal Name', 'Step 2: Objective' (highlighted in blue), 'Step 3: Strategy', and 'Step 4: Activity'. Below the tabs is a numbered list of steps: 1. Who? (with a 'You Are Here!' callout), 2. Proportion?, 3. What?, 4. Measured By?, 5. By When?, and 6. Preview?. The main content area contains the question: 'Would you like to Identify any specific population(s) for the Objective?'. There are two radio button options: 'Yes - Identify specific populations' (selected) and 'No - The Objective is to be applied to ALL students'. Below this is the instruction: 'Select the target population that applies to this objective.' This is followed by three columns of checkboxes: 'Particular Gender' (with sub-options for Female and Male), 'Particular Grades' (with sub-options for Kindergarten, First, Second, Third, Fourth, and Fifth), and 'Particular Subgroup' (with a long list of demographic categories). A red oval highlights the three main category headers. Three arrows point from the text in the 'Who?' step to these elements: one to the 'Yes' radio button, one to the 'Particular Gender' header, and one to the 'Particular Subgroup' header.

83% of Kindergarten, First, Second, Third, Fourth and Fifth grade students will demonstrate a proficiency in number fluency in Mathematics by 5/15/2014 as measured by Spring, 2014 NWEA MAP.

- Proportion?** - The proportion of students your school desires to achieve the goal. This will be determined by your annual measurable objective (AMO) sent by the Bureau of Assessment and Accountability (BAA). Click Next.
 - Proportion - choose "A percentage" in the dropdown menu.
 - How many? – Choose the number at or above the AMO sent by the state.

Step 1: Goal Name

Step 2: Objective

Step 3: Strategy

1. Who?
2. **Proportion?** **You Are Here!**
3. What?
4. Measured By?
5. By When?
6. Preview?

What proportion of the target population should achieve the objective?

A percentage

How many should achieve this objective?

83% of Kindergarten, First, Second, Third, Fourth and Fifth grade students will demonstrate a proficiency in number fluency in Mathematics by 5/15/2014 as measured by Spring, 2014 NWEA MAP.

3. **What?** - Identify the broad content area, what the target population will be doing, and the depth to which they will demonstrate the content knowledge. Click Next.

- Content Area – Choose a content area. For reading and writing, choose English Language Arts. You can specify “Reading” in the next box.
- Target Population – Choose “Demonstrate a proficiency” from the dropdown.
- For the next box, indicate the strand, e.g. “in number fluency” or “in comprehension of informational text”

Step 1: Goal Name

Step 2: Objective

Step 3: Strategy

Step 4: Activity

1. Who?
2. Proportion?
3. **What?** **You Are Here!**
4. Measured By?
5. By When?
6. Preview?

What does the target population need to achieve?

What content area will this objective apply to?

Mathematics

When they achieve this objective, what will the target population be able to do? Please complete the following statement...

The target population should

demonstrate a proficiency

83% of Kindergarten, First, Second, Third, Fourth and Fifth grade students will **demonstrate a proficiency in number fluency in Mathematics** by 6/02/2014 as measured by Spring, 2014 NWEA MAP.

4. **Measured by?** - The tool that will be used to measure student growth. Click Next.

- Indicate the measurement tool and administration date of the tool, E.g. **Spring, 2014 NWEA MAP, Discovery Ed. or District Common Math Assessment.**

Step 1: Goal Name **Step 2: Objective** Step 3: Strategy Step 4: Activity

1. Who?
2. Proportion?
3. What?
4. **Measured By?** **You Are Here!**
5. By When?
6. Preview?

How will success be measured? Please complete the following statement...

This objective will be measured by

Spring 2014 NWEA MAP

83% of Kindergarten, First, Second, Third, Fourth and Fifth grade students will demonstrate a proficiency in number fluency in Mathematics by 5/15/2014 as measured by Spring, 2014 NWEA MAP.


5. **By When?** - Choose a calendar date for the completion of the objective. Then click on Preview to see your statement. Click Next.

- Click on the open box next to the Calendar icon. You must choose a specific year, month and day on the pop-up calendar.

Step 1: Goal Name **Step 2: Objective**

1. Who?
2. Proportion?
3. What?
4. Measured By?
5. **By When?** **You Are Here!**
6. Preview?

When should this objective be reached?

05/15/2014 

83% of Kindergarten, First, Second, Third, Fourth and Fifth grade students will demonstrate a proficiency in number fluency in Mathematics by 5/15/2014 as measured by Spring, 2014 NWEA MAP.

6. **Preview** - Your goal displays as a sentence. Choose the “Back” button to edit pieces of your objective if needed. Choose “Accept and Continue” if your objective is correct.

The screenshot shows a multi-step process for creating a goal. At the top, there are four steps: Step 1: Goal Name, Step 2: Objective, Step 3: Strategy, and Step 4: Activity. Step 2 is currently selected and highlighted in blue. Below the steps is a list of questions: 1. Who?, 2. Proportion?, 3. What?, 4. Measured By?, 5. By When?, and 6. Preview?. The 'Preview?' question is highlighted with a grey box and the text 'You Are Here!'. Below this is a text area labeled 'Your Objective...' containing the text: '83% of Kindergarten, First, Second, Third, Fourth and Fifth grade students will demonstrate a proficiency in number fluency in Mathematics by 05/15/2014 as measured by Spring 2014 NWEA MAP.' At the bottom of the interface are three buttons: 'Back', 'Cancel', and 'Accept and Continue'. The 'Back' button is circled in red, and an arrow points from the 'Preview?' question to it.

Writing A Measureable Objective for State Assessments at the K-8 Level

Since there will be no state assessments at the K-8 level in 2014, when writing a measureable objective using state assessments at the K-8 level, you might consider writing the objective for a minimum of two years and triple the Annual Proficiency Target as your target. For example, if you are currently at 45% proficiency and your APT is 4% ($85\% - 45\% = 40$, divided by $10 = 4\%$), you would write your measureable objective for two years at 8% growth or three years at 12% growth.

- '12-'13 – Year One – 4%
- '13-'14 – Year Two – 8%
- '14-'15 – Year Three – 12%

E.g., 52% of All Students will demonstrate a proficiency in number fluency in Mathematics by 5/14/2015 as measured by Spring, 2015, State Assessments.